



# 2022 La Porte County Draft Horse Show Sponsorship Form

September 8-9-10, 2022 at the La Porte County Fairgrounds

The largest single event organized by the LPCDHA is the annual draft horse show. Hitch teams from across the Midwest travel to the La Porte County Fairgrounds to compete in multiple events. In 2021, the show added haflinger and hitch pony teams. Farm team events, youth events, and halter shows for Belgians, Percherons, and other draft breeds are also held.

Last fall, 200+ horses from across the Midwest competed. The grandstands were full of families who share an interest and excitement for the breed – and there is no entry fee or parking fee for viewers. A partnership with the LPCDHA is an excellent value for your marketing dollar. You will receive visibility at one of the largest regional draft horse shows, and have a positive association with a family event.

Sponsorships levels from which to choose can be found on back of this page. Contact the show organizers if you have questions or ideas on how we can work together on the 2022 event.

Sponsor:	
Contact name:	
Mailing address:	
Phone number:	E-mail:
Sponsorship amount:	
Description of your company:	

Will you provide a banner for us to hang at the show? \_\_\_ yes \_\_\_ no

Did a club member/show exhibitor solicit this sponsorship? If yes, who?: \_\_\_\_\_

**Commitment forms due by 8/1/2022 and payments due 8/15/2022**

Make checks payable to: LaPorte County Draft Horse Association

Mail to: LP Draft Horse Show Sponsorship, 8802 N 700 E, New Carlisle, IN 46552

Payments are non-refundable. Return this form and keep a copy for your records.

Your sponsorship is tax-deductible (#35-2141899).

## **EVENT SPONSORSHIP DETAILS**

Friend of the Breed: \$100-\$499

Silver Sponsor: \$500-\$1,499

Gold Sponsor: \$1,500+

### **Friend of the Breed: \$100 to \$499**

- Recognition in our show brochure under the level of participation
- Name of your business read aloud during our event
- Banner (you provide) hung on grandstands during the show weekend

### **Silver Sponsor: \$500 to \$1,499**

- All of the benefits of the Friend of the Breed Sponsor, PLUS
- Recognition on LPCDHA social media sites
- Recognition at the 2022 LP County Fair (if payment is received by July 1, 2022)
- A ride on a wagon during a victory lap (details to be determined)

### **Gold Sponsor: \$1,500+**

- All of the benefits of the Silver Sponsor PLUS
- Named sponsor of a Six-Horse Hitch event (on one of the three days)

Do you have other ideas on how we can work together to find mutual benefits for your sponsorship? Would you like to sponsor a specific event, or multiple events, at the 2022 show? Contact the show organizers to discuss.

**Thank you for your support!**

2022 Show Co-Chairs

Chad Mrozinski – 574-532-2908      Shelly Goethals – 219-608-4717